

(Stock Code:519)

2 February 2009

Dear Sir/Madam

Election of Language and Means of Receipt of Corporate Communication

Pursuant to Rule 2.07A and Rule 2.07B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Bye-laws of Applied Development Holdings Limited (the "Company"), the Company will make available the following options for registered shareholders to elect for receipt of future corporate communications of the Company ("Corporate Communications") (which means any document(s) issued or to be issued by the Company for the information or action of any holders of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form), in the following manners:

- (1) to read future Corporate Communications published on the Company's website at www.applieddev.com ("Website Version") in place of receiving printed copies, and receive a printed notification of the publication of the Website Version; or
- (2) to receive the printed copies of all future Corporate Communications in English only; or
- (3) to receive the printed copies of all future Corporate Communications in Chinese only; or
- (4) to receive the printed copies of all future Corporate Communications in both English and Chinese.

In support of environmental protection, for the purpose of saving printing and mailing costs and for the benefit of a more efficient and prompt method of communication with shareholders, the Company recommends shareholders to take advantage of the Website Version of the Company's future Corporate Communications. To select the preferred method of communication, shareholders should tick the appropriate box on the enclosed reply slip and sign and return it by post in the prepaid envelope (applicable for posting within Hong Kong only) or by hand delivery to the Company c/o its Hong Kong share registrar (the "Hong Kong Share Registrar"), Computershare Hong Kong Investor Services Limited, at Rooms 1806-1807, 18th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. If the reply slip is returned by post from outside Hong Kong, shareholders must affix the appropriate postage.

If the Company does not receive the enclosed reply form or receive a response indicating the selection by 2 March 2009 and until the shareholder informs the Company otherwise by reasonable notice in writing according to the relevant laws and regulations, the shareholder is deemed to have consented to the Company supplying the Website Version of all future Corporate Communications only, and a notification letter of the publication of the Corporate Communication on the Company's website will be sent to him/her/it.

Shareholders have the right at any time by reasonable notice in writing to the Company (c/o the Hong Kong Share Registrar at the address specified above or by e-mail to info@applieddev.com) to change the choice of language and/or means of receipt of the Corporate Communications. Where shareholders have chosen (or are deemed to have consented) to receive all future Corporate Communications by electronic means, if for any reason they have difficulty in receiving or gaining access to the Corporate Communications, the Company will promptly upon his/her/its request send him/her/it the Corporate Communications in printed form free of charge.

Please note that (a) printed copies of the English and Chinese versions of all future Corporate Communication will be available from the Company or the Hong Kong Share Registrar on request; and (b) the same will also be available on the Company's website at www.applieddev.com and the website of The Stock Exchange of Hong Kong Limited at www.hkex.com.hk.

If shareholders have any queries in relation to this letter, they should call the Company's hotline at (852) 2553 8267 from 10:00 a.m. to 5:00 p.m. on Mondays to Fridays, excluding public holidays.

Yours faithfully,
For and on behalf of

Applied Development Holdings Limited
Fang Chin Ping
Executive Director